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Arts Marketing - Arts Management - Research - New Media

Education

* 2007 PhD – Audience Development - School of Education – University of Leeds: Why Opera Education? Five case studies of views in a European context.
Supervisors: Dr.Valerie Tee , Prof Dr. Peter T.Tomlinson , Dr. C Burke

* 1992 Master Arts and Theatre science
K. U Leuven – thesis about Wagner's 'Gesamtkunstwerkgedanke' based on the millennium edition of *Der Ring des Nibelungen* in een regie van Patrice Chereau
supervisors:Wijlen Prof.Vanbergen en Prof. J. Caeyers. Lector: Luc Verpoest

Experience

FEBRUARY 2010 - MEDIA & DESIGN ACADEMIE (MDA), GENK

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JANUARY 2009 - PRESENT (50%) HEAD OF THE DEPARTMENT COMMUNICATIE & MULTIMEDIA DESIGN - MEDIA & DESIGN ACADEMIE (MDA), GENK :

* lector (change - and projectmanagement in a creative enterprise), supervisor master students and coordinator of the department that combines communication, new media and user centred design.

<http://www.c-md.be>

2002 - JANUARY 2010: FREELANCE CONSULTANT ARTS EDUCATION/COMMUNICATION/MANAGEMENT & NEW MEDIA -

From 2002 onwards independent consultant, researcher, projectmanagement in the field of culture and new media the first 5 years within K&L bvba, from 2008 solo: worked together with HETPALEIS, AMUZ, Timefestival, Vlaamse Kunstcollectie, SMart vzw, Koninklijk Museum voor Schone Kunsten, deBuren, M M Mechelen, MoMuAntwerpen, Stichting Dirk Frimout and Earth Explorer, Festival van Vlaanderen Brussel, deFilharmonie ...

JANUARY 2008 - MARCH 2009 : PART TIME PROJECTMANAGER FOR THE EUNIC PROJECT 'ALTER EGO' IN THE FRAME OF THE EUROPEAN YEAR OF INTERCULTURAL DIALOGUE

overall coordination of the project which ran in 22 European countries.

<http://www.eunic-brussels.eu/asp/index.asp>

FEBRUARY 2008 - DECEMBER 2001 : PART TIME GUESTPROFESSOR + RESEARCHER AT THE ROYAL ACADEMY OF FINE ARTS ANTWERP / UNIVERSITY ANTWERP

research on the efficiency of the training program of paper restorers.

JANUARY 2008 - MARCH 2009! : PART TIME GENERAL CO-ORDINATOR EUROPEAN PROJECT ALTER EGO

* general co-ordination of the European Project 'Alter ego' for EUNIC in the frame of the European Year of Intercultural Dialogue, which took place in 22 European countries and addressed to youngsters aged 14 to 18.

FEBRUARY 2004 - JULY 2005 : CHIEF EXECUTIVE AD INTERIM AT ANTWERPEN OPEN VZW

* Chief Executive ad interim Antwerpen Open vzw in charge of promoting (international) cultural projects for the city of Antwerp. In 2004-5: Rubens 2004, Antwerp World Book Capital, Summer festival Zomer van Antwerpen and Andere Podia.

DECEMBER 1999 - NOVEMBER 2003 : MANAGER (1999-2002) AND RESEARCHER (2003) RESEO

* general manager RESEO (European Network of Education Departments in Opera Houses) until 2002 and in 2003 researcher for the same network. The research was an introduction to the PhD research.

FEBRUARY 1999 - DECEMBER 1999 : PRESS OFFICER FOR THE VAN DYCK EXHIBITION AT ANTWERPEN OPEN VZW.

* press officer for the Van Dyck 1999 year in Antwerp ational exhibition programme with Rijksmuseum Amsterdam, British Museum London and the Royal Academy of Arts in London)

JANUARY 1994- JANUARY 1999 : HEAD OF THE FLEMISH EDUCATION BRANCH OF LA MONNAIE

* responsible for the Flemish branch of the education departement at the Royal Opera House La Monnaie De Munt in Brussels.

Research projects

2002: design long term vision external communication, Museums/galleries of the city of Antwerp, Coördinatie Musea. Antwerpen

2002-2007: PhD "arts education" ,The University of Leeds (UK), School of Education

2003 and 2004: online research on the efficiency of the online communication tools used by HETPALEIS

2005-6: support quantitative and qualitative research ModeMuseum

2006: research on the perception about Earth Explorer (Oostend) by geography teachers, for Stichting Dirk Frimout and Merlin Entertainment.

2007: research about the impact of international promotion actions, Flemish Art Collection.

2008: efficiency training paper conservation Academy of Antwerp

2009: qualitative research part of a visitor study by deFilharmonie

Other Engagements

President C.H.I.P.S.vzw, President Stedelijke Cultuurraad Antwerpen, Member of the Arts Marketing Association, Board member Koorlink vzw, Board member sector Kunsten Cultuurraad Provincie Antwerpen, Member of Arts Education commission of the Flemish Community.

Publications

see www.cultuurcommunication.com